



STICHTING IFLA GLOBAL LIBRARIES | SIGL

2018 Report

Stichting IFLA Global Libraries | SIGL Report (2018)

Background

Stichting IFLA Global Libraries (SIGL), an independent public benefit foundation, was established in 2016 to support the work of the International Federation of Library Associations and Institutions (IFLA) as a legacy partner of Global Libraries.

The object of the foundation, which is exclusively charitable and educational, is to strengthen the library field and to empower public libraries to improve people's lives and support growth of sustainable societies.

This report will focus on the activities undertaken by IFLA in support on the legacy initiatives throughout 2018.

Overview of phases and implementation

IFLA's Legacy grant is shaped in three phases:

1. Discover and Launch (2017-2018)

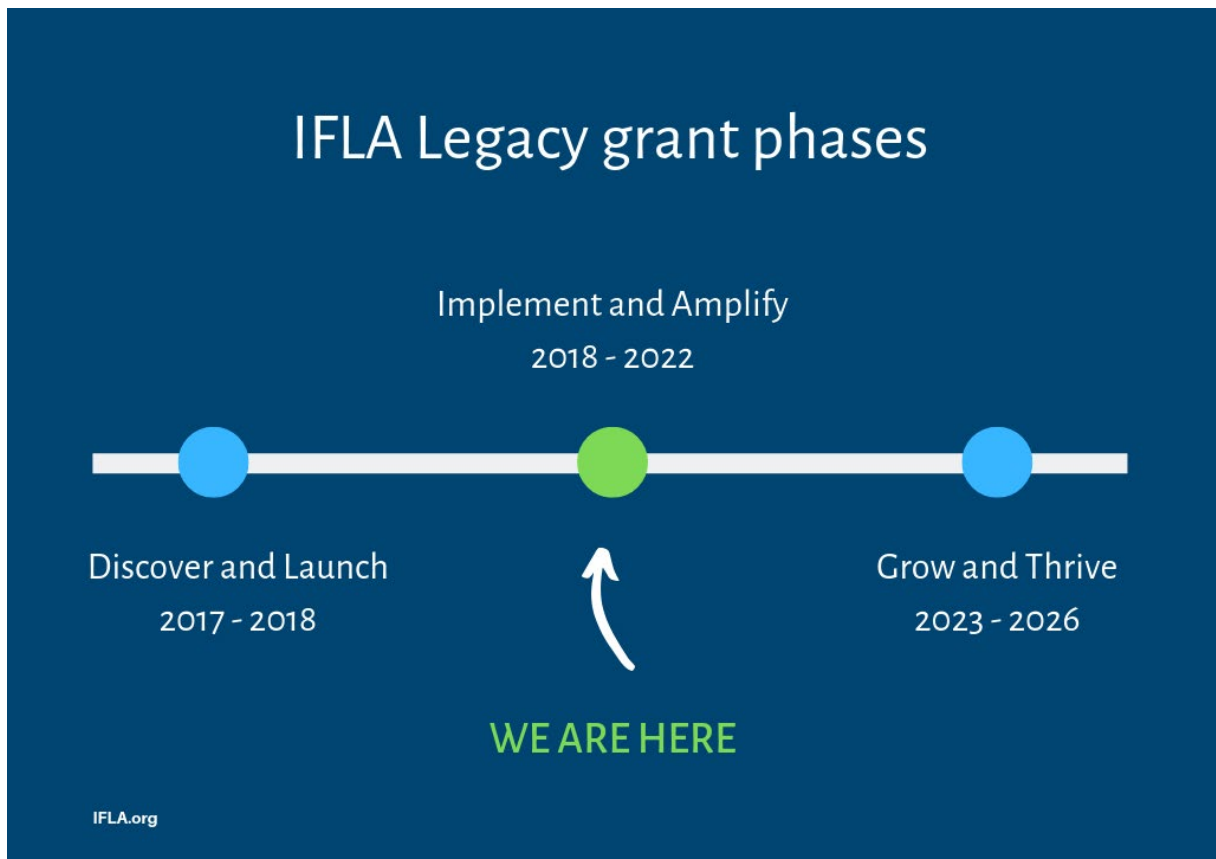
As initially planned, this phase established a collective Global Vision (GV) among IFLA members and the library field and engaged IFLA's Professional Units and members in synchronized planning to achieve the vision that will catalyse and promote change. It built a strong foundation for subsequent phases and prepared grounds for developing strong library metrics for better advocacy by launching the first Library Map of the World (LMW) and Development and Access to Information (DA2I) report.

2. Implement and Amplify (2018-2022)

This phase aims at implementing strategic and operational plans developed in phase one and aligns IFLA's work to implement the Vision around an ongoing consultative cycle. It uses capacity building and knowledge sharing to build, connect and mobilize efforts of leaders at the national level, and begins the shift to strong regional leadership that will facilitate regional cooperation and progress on common challenges.

3. Grow and Thrive (2023-2026)

This phase will see IFLA and the library field reaching full capacity and operating with increased effectiveness and impact. All the work to build capacity and expertise will be in place and results will begin to be fully realized. Library leaders will be able to assess and communicate impact on local communities and at the national level to advocate for funding, resources and enabling policy environments. A cycle of strategic renewal and progression will be well-established that will ensure sustainability and lay the foundation for action beyond legacy.



Current key projects (2018)

This report will reflect on the status of the following projects throughout 2018:

- Global vision – Ideas store
- Library Map of the World
- DA2I
- New IFLA website
- Strategy 2019-2024

In March 2018, the SIGL Action plan was presented. It included planning for the Global Vision Project, the Membership Survey, the Library Map of the World and the DA2I report. During the year the board decided to postpone activities regarding a capacity assessment plan, the “Planning for leader Mobilization” and to “Launch campaigns to support the library field to adopt community engagement and outcome measurement.”

SIGL overview

A meeting was held with representatives of the Bill and Melinda Gates Foundation (BMGF) and the IFLA Parliamentarian in Seattle to discuss a change of the SIGL Statutes, to make them more transparent, clearer, and shorter. There was also a proposal for a smaller Board of three instead of five members, which would include the immediate past IFLA President, a representative of the BMGF and a representative from the library field. It is expected that there will be a representative of the BMGF on the SIGL Board until August 2021.

The project funding has been transferred into a general operating grant. An audit of SIGL undertaken by BMGF was very positive.

Global Vision Project

As set out in the Legacy grant proposal, creating a Global vision discussion in Phase one leads to implementation at the regional and national levels in Phases two and three.

In 2018 IFLA has continued further developing the Global Vision initiative engaging thousands of librarians and friends of libraries from all over the world in a discussion about the future of a united library field. The Ideas Store website was launched during the IFLA Congress in Kuala Lumpur in August 2018 and resulted in feedback from 154 UN Member States. It was another significant milestone, following the kick-off and regional meetings, on the path to making the Global Vision opportunities a reality.

In December 2018, the ideas from the Global Vision discussions held during 2018 were incorporated as background information for Governing Board decision-making and the new IFLA strategy 2019-2024.

Library Map of the World

The second round of data collection has finished; the facilitated data collection period was closed at the end of October. In one year (from August 2017 to August 2018), the number of countries with data on the LMW increased from 69 to 104. Overall the readiness to report country level data is slowly increasing. To increase the number of SDG stories and to support 2019 SDG advocacy, the LMW team is reaching out to potential contributors of impactful stories and providing guidance to existing contributors in improving submitted stories. At the end of 2018, 70 stories were being curated. Around 30 countries submitted content for their Country Pages, which will provide a concise summary of the library field in that country. A separate LMW playlist was created on the IFLA channel of YouTube to provide access to capacity building materials about all three aspects of the LMW (data, stories, country pages), but especially in storytelling. The LMW website has been transferred from the developer's to IFLA infrastructure, where it has been hosted since the middle of November.

DA2I report

IFLA has continued to promote the Development and Access to Information Report and its findings, through advocacy materials and a presence at regional and global meetings on sustainable development.

During 2018 IFLA met with TASCHA in order to establish plans for the 2019 edition of the DA2I report, and its launch during the IFLA President's Meeting 2019.

New IFLA Website

In August 2018, as part of the IFLA Congress in Kuala Lumpur, a meeting with the participation of IFLA Professional Units' representatives took place. The main subject was guidelines, procedures and support materials prepared by the IFLA HQ Communications Team to aid in assessing existing content and providing quality content in the future. The participants were also provided with updates on developments for the website project.

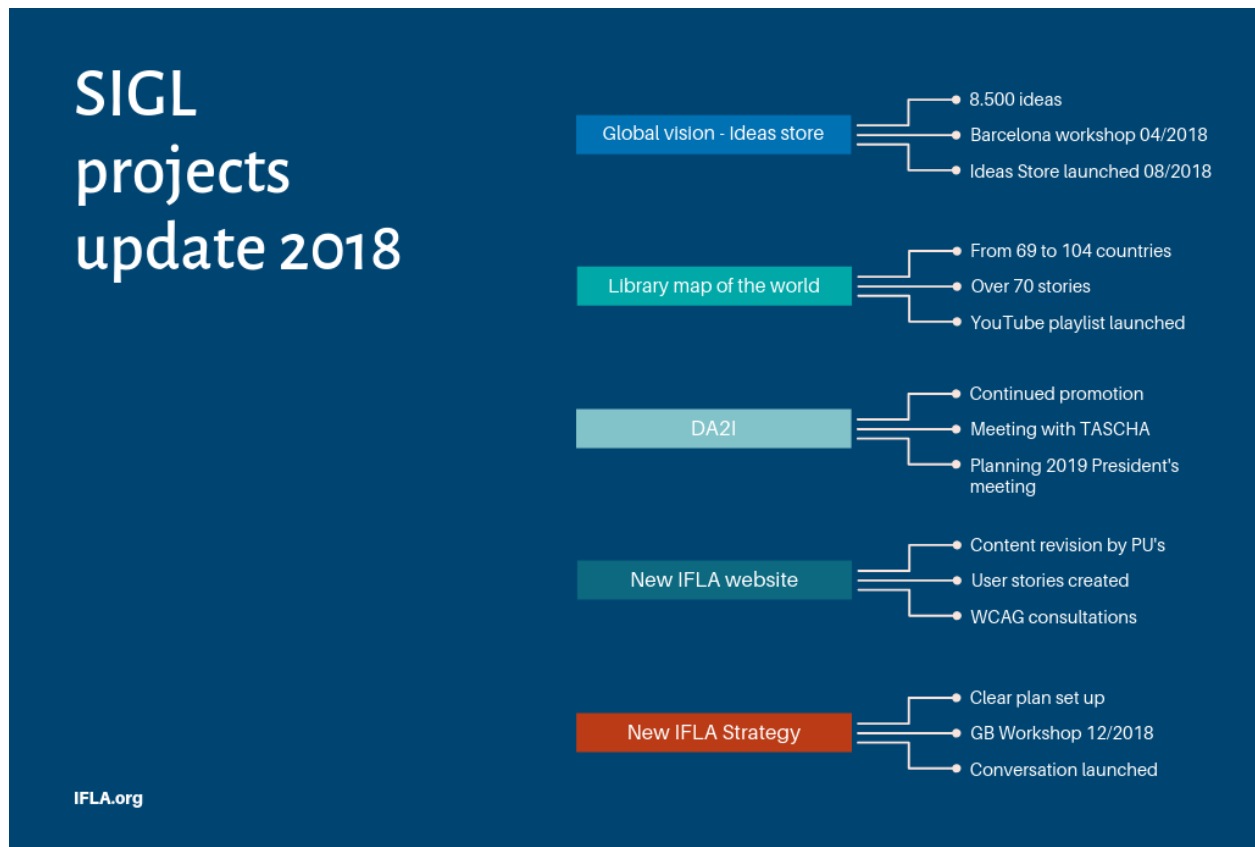
In September, IFLA Sections and SIGS undertook an analysis of the content of their websites based on a set of guidelines prepared by IFLA HQ. Almost all sections provided feedback and approximately 50% of their content was identified as already irrelevant/outdated, which will help improve the quality of the current content and simplify the content migration process. A similar evaluation has been carried out by IFLA HQ of pages on the IFLA website.

A list of user stories – customer journeys describing the flow of target audiences on the website to achieve their goals based on the research paper - was updated at the end of 2018. They served as a basis for preparing a product backlog for Bitfactory developers.

The identification of IFLA Member-only services continued and a list of ideas/examples of potential products and services was developed by the IFLA HQ Team.

Additional conceptual work was carried out with regard to an IFLA online newsletter as well as content archiving (including a possibility of collaboration with Internet Archive digital library) and taxonomy. IFLA has been consulting with Bitfactory on alignment with the accessibility standards in Web Content Accessibility Guidelines (WCAG), in accordance with the relevant Governing Board statement issued in Kuala Lumpur. The Libraries Serving Persons with Print Disabilities Section have nominated the Chair and a Standing Committee member who uses assistive technology as willing to be involved with further consultations as the website progresses.

The further development of the website will continue throughout 2019, as actions performed in 2018 served as a basis for future activities (development and deployment).



IFLA Strategy 2019-2024

The implementation of the Legacy grant inspired the idea of the new IFLA strategy, as the existing strategy was not able to encompass the projects and activities envisioned within the Legacy grant. Several projects carried out in Phase one called for the creation of the new strategy: The Global Vision discussion highlights and opportunities; the Membership survey showing clearly what members value in IFLA as an organization; Library Map of the World collecting data and stories for better advocacy; and

the DA2I report which demonstrates the contribution libraries make to achieving development agendas including the UN 2030 Agenda for Sustainable Development.

A workshop to launch the preparations for a new IFLA Strategy 2019-2024 was held in The Hague at IFLA HQ, in December 2018. The participants of the workshop were members of the IFLA Governing board, supported by IFLA HQ staff. The main outcomes led to setting further plans for early 2019 and phases that would capture wider involvement of IFLA Professional Units in the assessment of the draft Strategy. The goal was set: to develop a new IFLA strategy that offers opportunities for organisations, institutions and individuals to align their own activities with IFLA's strategy and vision of a strong and united library field powering informed and literate societies.

Staff and Office update

The following staff members were employed by SIGL in 2018:

name	job title	
Christine Graham	Manager Events and Logistics	end date 31/7/18
Kristine Paberza	Member Engagement Officer	
Despina Gerasimidou	Project Officer	end date 31/12/18
Claire Worland	Communications Officer	end date 27/8/18
May Oostrom-Kwok	Communications Officer	start date 1/2/18
Esther Doria	Project Coordinator Assistant	
Eshka Lake	Administrative Assistant - Data Processing and Analysis	
Vesselina Vassileva	Administrative Assistant - Data Processing and Analysis	

Furthermore, the following IFLA staff members were shared between IFLA and SIGL through the joint account agreement:

name	job title	% SIGL	
Gerald Leitner	Secretary General	10%	
Helen Mandl	Director Member Services / Deputy Secretary General	50%	
Stephen Wyber	Manager Policy & Advocacy	70%	
Ingrid Bon	Manager Development Programmes	50%	end date 30/11/18
Vesna Vuksan	Strategic Projects Manager	90%	start date 29/10/18
Renu Sardjoe Mishre	Business Manager / Internal Accountant	15%	
Christopher Ridings	Web and IT Officer	50%	
Natasja Cramer	Vouchers and Financial Assistant	30%	end date 14/9/18
Desiree Pronk	Accounting Assistant	30%	start date 1/12/18